



Confederazione degli Imprenditori Italiani nel Mondo

Toronto, December 17, 2007

Dear Sponsor,

CIIM Canada, Multimedia Nova Corporation, and Corriere Canadese/Tandem, are honoured to present the CIIM Canada 2007 Awards Gala Dinner at the Riviera Parque Banquet Hall in Concord, Ontario Canada, on the 19th of February, 2008.

The CIIM awards are acknowledged and supported under the patronage of the office of the Italian Prime Minister. A representative of the Italian Government will be present at the event to award the recipients. The awards include:

Entrepreneur of the Year 2007 (Male) | Entrepreneur of the Year 2007 (Female)
Italian Ambassador 2007 | Giovanni Caboto Award for Future Leadership

Nominees for both the Entrepreneur of the Year awards will be chosen by the CIIM Canada's Gala Nominations Committee: Senator Con Di Nino, Joe Cordiano, Sam Ciccolini and Leonardo Kosarew.

The recipient of the 2007 Italian **Ambassador Award** this year is **Andrea Bargnani**, Italian professional basketball player of The Toronto Raptors and first overall-pick in the 2006/2007 NBA draft. The **2007 Giovanni Caboto future leadership Award** will be presented to **Frances Tibollo**: a 19-year old philanthropist who has demonstrated and applied her unique and outstanding talents to charitable initiatives and has founded the Oaklands Foundation.

Partial proceeds raised at the Gala will be directed towards the Universal Youth Foundation [www.universalyouthfoundation.org], a non-profit organization committed to providing educational assistance to children and youth in need worldwide by funding schools and teachers, with the goal of creating and inspiring a new generation of leaders.

Special entertainment for the evening will include **Michelangelo Carbonara**, an internationally renowned and gifted Italian pianist performing classical and adventurous repertoire [www.michelangelocarbonara.it].

The Gala will have local media coverage including Corriere Canadese/Tandem, publications owned by Multimedia Nova Corporation, our Corporate Media Sponsor.

We invite you to review the Sponsorship Package attached. We look forward to having you amongst our committed sponsors for this unique event. Should you require additional information or assistance, please feel free to contact Donata Morandi, Event Manager/Coordinator.

Donata Morandi
Event Manager/Coordinator

2007 CIIM Canada Award Gala Dinner

Corporate Media Sponsor



Multimedia Nova Corporation
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THE MOST AUTHENTIC DAILY OUTSIDE ITALY THE "NEW MAINSTREAM" LIFESTYLE WEEKEND PAPER

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Under the High Patronage of the Office
of the Italian Prime Minister





Confederazione degli Imprenditori Italiani nel Mondo

CIIM CANADA 2007 AWARDS GALA DINNER



UNDER THE HIGH PATRONAGE OF THE OFFICE OF THE ITALIAN PRIME MINISTER

EVENT PROFILE

Date	19TH of February, 2008 Cocktail Reception 6:30pm, Dinner 7:30pm
Location	RIVIERA Parque, Dining, Banquet & Convention Centre 2800 HWY #7 West, Concord – Ontario www.rivieraparque.com
Chair	Walter Simone
Master of Ceremony	Ken Shaw
Honoring Committee	Chairman Senator Con Di Nino Members: Senator Con Di Nino, Joe Cordiano (former Minister of Trade-Ontario), Sam Ciccolini, Leonardo Kosarew
Awards	Four individuals will be honored and awarded for their extraordinary contributions in the following categories: <ul style="list-style-type: none">• Entrepreneur of the Year 2007 (male)• Entrepreneur of the Year 2007 (female)• Italian Ambassador 2007• Giovanni Caboto Award for Future Leadership
Event Description	Business Attire/Black Tie suggested, Dinner, Live Entertainment
CIIM Background	<p>CIIM known as the Confederation of Italian Entrepreneurs Worldwide, began its Canadian operations in March 2007 with a successful conference dedicated to Italian SMEs (small and medium-sized enterprises). The guest speaker was the Federal Minister of Finance, the Honorable Jim Flaherty.</p> <p>Since the inception of CIIM by Italian Minister, Honorable Mirko Tremaglia, CIIM's focus has been that of establishing new business channels and opportunities between Italy and those countries where Italian entrepreneurial communities have been developed and fostered. In Canada, CIIM represents:</p> <ul style="list-style-type: none">• a new avenue to build stronger relationships between Canada and Italy,• an exciting business channel alternative for Italian companies desiring the exploration of Canadian opportunities.• an opportunity for Canada to discover an unknown Italy through business opportunities.

19TH OF FEBRUARY, 2008
2007 CIIM CANADA AWARDS GALA DINNER



UNDER THE HIGH PATRONAGE OF THE OFFICE OF THE ITALIAN PRIME MINISTER

SPONSORSHIP INFORMATION PACKAGES

PRESENTING SPONSOR \$ 12,500

- Co-presenter of an award
- One corporate table (representing 10 guests) with a corporate logo in a prime location
- Corporate logo on invitation – Distribution approx 1500
- Corporate logo on 3 issues CIIM Canada Newsletter – Distribution approx 1500
- Feature article or corporate profile on 1 issue of CIIM Canada Newsletter
- Feature article or corporate profile on award Web site www.ciimtorontoawards.ca
- Corporate logo to appear on audio/visual screen during the evening
- Corporate logo acknowledgement in the Evening souvenir/program
- Full-page color advertisement in the Evening souvenir/program
- Corporate logo on Corriere Canadese Evening announcement
- Corporate logo posted on Award web site: www.ciimtorontoawards.ca
- A contribution in the amount of \$2,500 will be donated to the Universal Youth Foundation, responsible for the issuance of the official receipt for income tax purposes.

PLATINUM SPONSOR \$ 10,000

- One corporate table (representing 10 guests) with a corporate logo in a prime location
- Corporate logo on invitation – Distribution approx 1500
- Corporate logo on 1 issues CIIM Canada Newsletter – Distribution approx 1500
- Feature article or corporate profile on 1 issue of CIIM Canada Newsletter
- Corporate logo to appear on audio/visual screen during the evening
- Corporate logo acknowledgement in the Evening souvenir/program
- Full-page advertisement in the Evening souvenir/program
- Corporate logo on Corriere Canadese Evening announcement
- Corporate logo posted on Award web site: www.ciimtorontoawards.ca
- Feature article or corporate profile on award Web site www.ciimtorontoawards.ca
- A contribution in the amount of \$2,000 will be donated to the Universal Youth Foundation, responsible for the issuance of the official receipt for income tax purposes.

GOLD SPONSOR \$ 7,500

- One corporate table (representing 10 guests) with a corporate logo in a prime location
- Corporate logo on 1 issue CIIM Canada Newsletter – Distribution approx 1500
- Corporate logo to appear on audio/visual screen during the evening
- Corporate logo acknowledgement in the Evening souvenir/program
- Half-page advertisement in the Evening souvenir/program
- Corporate logo on Corriere Canadese Evening announcement
- Corporate logo posted on Award web site: www.ciimtorontoawards.ca
- Feature article or corporate profile on award Web site www.ciimtorontoawards.ca
- A contribution in the amount of \$ 1,500 will be donated to the Universal Youth Foundation – responsible for the issuance of the official receipt for income tax purposes.

SILVER SPONSOR \$ 5,000

- One corporate table (representing 10 guests) with a corporate logo
- Corporate logo on 1 issue CIIM Canada Newsletter – Distribution approx 1500
- Corporate name to appear on audio/visual screen during the evening
- Corporate name acknowledgement in the Evening souvenir/program
- Advertisement in the Evening souvenir/program
- Corporate logo posted on Award web site: www.ciimtorontoawards.ca
- A contribution in the amount of \$1,000 will be donated to the Universal Youth Foundation, responsible for the issuance of the official receipt for income tax purposes.

CORPORATE TABLE \$ 3,000

- One corporate table (representing 10 guests) with a corporate logo
- Corporate name acknowledgement in the Evening souvenir/program
- Corporate name acknowledgement on Award web site: www.ciimtorontoawards.ca
- A contribution in the amount of \$500 will be donated to the Universal Youth Foundation, responsible for the issuance of the official receipt for income tax purposes.

INDIVIDUAL TICKET \$200

A contribution in the amount of \$50 will be donated to the Universal Youth Foundation, responsible for the issuance of the official receipt for income tax purposes